## **Canopy Drawing Contest Rules**

"Canopy Drawing Contest - Draw the earth as you imagine it in the future"

## Section 1: Organization

Valeo Service, SAS with a capital 12.9 million euros, 306 486 408 RCS Bobigny, 70 rue Pleyel 93285 Saint-Denis Cedex (hereinafter the "Organizer"), organizes for its Europe Division, from February 1st to March 31st, 2025 a drawing competition entitled "CANOPY DRAWING CONTEST - Draw the earth as you imagine it in the future" (hereinafter the "Contest").

### Section 2: Participation

This Contest is reserved for children and grandchildren of all employees of the corporate clients of the Europe Division of Valeo Service (hereinafter the "Participating Companies") subject to the access thresholds specified below:

The Participating Company must:

- be located in the following countries Austria, Belgium, Denmark, Finland, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, United Kingdom;
- have purchased a minimum of € 50K from the Europe Division of Valeo Service in 2024 on any Valeo Wiper lines.

Only children and grandchildren between 3 and 12 years old can participate in the Contest (hereinafter the "Participants").

The Participants will be divided into 2 groups according to their age:

- 1 group of participants from 3 to 7 years old;
- 1 group of participants from 8 to 12 years old.

The age taken into account is the age at the starting day of the Contest (1st February 2025).

#### Section 3: Principle

On the topic "Draw the earth as you imagine it in the future", the Participants are invited to submit a drawing, a painting or a collage (hereinafter the "Drawing").

Drawings should be sent to the following address: *Valeo Service - Drawing Contest - 70, rue Pleyel - 93285 Saint-Denis Cedex - France* between February 1st and March 31st, 2025 (date as postmark), accompanied by a consent form (hereinafter the "Consent Form") which must be completed by at least one of the legal representative of the Participants.

By refusing to fill the Consent Form, the Participants' legal representative acknowledges that his child/grandchild will not be able to participate in the Contest.

Each Participating Company can send multiple Drawings, but only one Drawing per child or grandchild of its employees.

### 3.1. Assignment of intellectual property rights

By filling the Consent Form, the Participant's legal representative (hereinafter the "Assignor") declares that (s)he holds the necessary intellectual property rights to the Drawing. The Assignor assigns to Valeo Service (hereinafter the "Assignee"), on an exclusive basis, all the economic rights pertaining to the Drawing created by his/her child as part of the Contest in which he/she participated.

This assignment is granted on a free basis. The Assignor expressly waives any right to claim any income correlative to any profits that may be derived from the exploitation of the assigned Drawing. This assignment is valid throughout the world for the entire duration of the intellectual property rights as set out in the provisions of the French Intellectual Property code and international conventions ratified by France.

## The economic rights refer to:

- The right of reproduction, which includes the right to reproduce and have reproduced the Drawing in whole or in part, alone or within any other drawing, element, material or document, on all media by all vectors, modes and processes known and unknown to date, for the uses defined hereinafter and in particular:
  - the right to reproduce and distribute the Drawing, without reservation of any kind;
  - the right to digitize the Drawing, to store on any medium, to modulate, compress, decompress or use any other technical process of the same nature with regard to the digitized Drawing for the purposes of its storage, transfer, downloading, computer processing, adaptation and/or exploitation;
  - the right to reproduce the Drawing or have it reproduced by printing in several copies;
  - the right to take photographs and/or audiovisual recordings of the Drawing;
  - the right to put the Drawing and/or the image of the Drawing online on all digital media, including websites, mobile applications, social network pages or multimedia content distribution platforms managed by Valeo Service or its affiliates, and all social networks/platforms that it (they) hosts or hosts (have); it being understood that the Drawing is then subject to the general conditions of use of said social networks/platforms, without Valeo Service or its affiliates being able to restrict their use. It is agreed that Valeo Service or its affiliates cannot be held responsible for the use made by users of these platforms.
- The right of representation, which includes communication to the public of the Drawing and/or the image of the Drawing within the framework of the uses hereinafter defined, in whole or in part and either alone or within any other drawing, by means of public exhibition,

presentation and projection within Valeo Service (or its affiliates) or remotely, broadcasting by any process, in particular print or digital (over-the-air broadcasting (digital or analog, encrypted or not, paid or unpaid) or terrestrial, satellite, wire, cable, telematic, intranet, extranet, Internet, WAP, ADSL, VOD, and more generally any remote online or over-the-air electronic service, etc.).

- The right of adaptation, which includes the right to modify directly by Valeo Service, or by a third party partner, the Drawing and/or the image of the Drawing for the purposes of the uses defined below, while respecting the moral rights of the author. This right includes (i) the right to reduce or enlarge the Drawing and/or the image of the Drawing in order to adapt it to the medium on which it is reproduced, distributed and represented, (ii) the right to change it, and in particular to adapt it to any form, color, proportion, figuration or scenography, (iii) to assemble it, to integrate it into any other Drawing, element or document by any means and using any technical or artistic process, (iv) to publish the Drawing and/or the image of the Drawing in full or in excerpts on the aforementioned digital media.

By way of illustration only, and without this being interpreted or constituting an express or tacit limitation of the assigned rights defined above, it is understood that the Drawing and/or the image of the Drawing may be used:

- for the purposes of all promotional, communication and/or information activities relating to the activities of Valeo Service or its affiliates. As stated above, Valeo Service and its affiliates may in particular carry out promotional, communication and/or information activities on the above-mentioned digital media, as well as in printed form;
- for the purposes of dissemination, distribution, making available, reproduction and adaptation for any project, in particular educational or pedagogical;
- for the purposes of the production, realization, promotion and distribution of all types of products or services developed by Valeo Service or its affiliates.

Valeo Service reserves the right to assign or grant to any third party of its choice all or part of the rights and obligations of the present assignment for the aforementioned uses. Consequently, any such transfer of rights by Valeo Service, for whatever reason and by whatever means, shall not give rise to any compensation for the benefit of the Assignor.

The Assignor expressly declares that the assigned Drawing has not to date been the subject of any other assignment of intellectual property rights to third parties, of any nature whatsoever, other than that provided herein for the benefit of the Assignee.

#### 3.2. Validity of Drawings

A Drawing can be registered as valid and thus be part of the Contest, if it meets all the criteria below without exception:

- It has to be made by a Participant within the meaning given by Section 2 (a child or grandchild of an employee of a Participating Company, aged from 3 to 12 years old).

- The format of the Drawing must be between A4 and A5:
- The Drawing has to be drawn manually, without the aid of computerized/Al tools;
- The Drawing must be sent to Valeo Service at the address listed above and during the period specified in Section 1;
- The Drawing must be accompanied by the Consent Form completed by the legal representative of the Participant;
- The Drawing must not include things contrary to good morals, racist content or more generally against the law.

An email will be sent to the address indicated on the Consent Form to confirm the validation of documents sent and integration of the Drawing in the Contest.

Only the Organizer is competent to decide whether the Drawing fits or not for the Contest, and its decisions are final.

## 3.3. Pre-selection of Drawings

50 employees from Valeo Service (hereinafter the "Jury") will meet in April 2025 to select 20 Drawings for each of the two age groups mentioned in Section 2, which will participate in the finals.

The decision of the Jury cannot be appealed and is final.

### 3.4. Finals

From April 15<sup>th</sup> to May 31<sup>st</sup> 2025, the 20 finalist Drawings of each of the two age groups will be published on the following website <a href="www.canoydrawingcontest.com">www.canoydrawingcontest.com</a> (hereinafter the "Website"). The finalists Drawings will also be visible on Facebook (hereinafter the "Facebook Page").

Finalist Drawings can also be published in some Valeo booths and communications, without any vote taking place outside the Website.

### 3.5. Designation of winners

Will be declared a winner, the Participating Companies whose child or grandchild of one of its employees has submitted the Drawing with the highest number of votes on the Website. There will be one winner per age group, as defined in Section 2.

In case of a tie, the winner will be decided in accordance with the date on which the Drawings have obtained the votes. The Drawing that has first obtained the total of their votes will be the winner.

A Participating Company cannot be declared winner for more than one of the two age groups. If two Drawings within different age groups have won the most votes and were presented by children or grandchildren of employees belonging to the same Participating Company, the winning Participating Company will be decided considering the second Drawing that won the most votes within the 8-12 years age group.

#### Section 4: Prizes

The four winning Participating Companies will get from Valeo Service a "Nature's Celebration Summer Party" in 2025 for a total amount of € 1,500 maximum (tax included) and a special surprise for the child who drew the winning Drawing.

Event date and details of its organization will be defined directly with the winning Participating Companies during June 2025.

Prizes awarded cannot in any case be traded on their values in currency (even lower), or any other compensation of any kind that may be.

When prizes are awarded, parents and grandparents of the child whose Drawing has won the Contest must still be part of the Participating Company to which they belonged when they registered.

### Section 5: Website assigned

The Website, which will be dedicated to the Contest, will be available from January 1<sup>st</sup> to December 31<sup>st</sup>, 2025.

# 5.1. Consultation Agreement

Rules of the Contest will be available on the Website throughout the duration of the Contest.

#### 5.2. Internet voting

Finalist Drawings will be submitted to the vote on the Website from April 15<sup>th</sup> to May 31<sup>st</sup> 2025.

Anyone wishing to vote can select one Drawing per age category, and finalize the vote by giving his name.

#### 5.3. Publications of the winning Drawings

The winning Drawings will be published on the Website from June 2025.

# Section 6: Personal Data

Personal data collected from Participants and their legal representatives by Valeo Service for the purpose of their participation in the Contest (hereinafter the "Personal Data") will be allocated to and used for the organization of the Contest. Only the first name of the Child can be used after the Contest, to appear under Drawings that may be used by Valeo Service in its communications. Personal Data will in any case be kept for a period of two years from the end of the Contest (i.e. until 31st May 2027).

By signing the Consent Form, the legal representatives of the Participants authorize Valeo Service to publish, on the Website or on the Facebook Page, the name, age, and finalist Drawing without the possibility for the Participants or their legal representatives to claim compensation of any kind.

In accordance with Law No. 78-17 of January 6, 1978, and General Data Protection Regulation of 27 April 2016, Participants' legal representatives have a right to access and correct the information provided to Valeo Service as part of the Contest. Participants' legal representatives can also, for legitimate reasons, oppose the use of their personal data by refusing to fill the Consent Form.

Personal data may be transferred to third parties and/or third countries outside of the home jurisdiction. Where Valeo Service needs to outsource personal data processes and/or transfer personal data to third countries, the selected data processors must process personal data for specified purposes in accordance with Valeo Service's instructions. This includes compliance with the Data Protection Regulations and Valeo Data Protection Contractual terms and instructions. They include Valeo's requirements in terms of data breach, data subject rights or claims management and the prohibition of using unapproved sub processors. International transfer clauses – such as Standard Contractual Clauses - are also signed as legally required.

Valeo Service values and protects personal data and takes the security of personal data seriously. Valeo Service has implemented necessary and appropriate security management systems, and taken technical measures and physical safeguards to protect the personal data it collects, in order to avoid accidental, illegal or unauthorized damage, loss, alteration, intrusion, disclosure or improper use. Valeo Service stores personal data that it collects on a secure server, which may be managed by a third party. Valeo Service will use reasonable measures to guard against unauthorized disclosure, access and/or use of your personal data.

Participants may enforce these rights by sending a written request by email to <a href="mailto:dpo.external@valeo.com">dpo.external@valeo.com</a> or by writing to Valeo Data Protection Officer, 100 rue de Courcelles, 75017 Paris.

For more information about how Valeo protects personal information, Valeo data protection statement and privacy policy is available on valeoservice.com (https://www.valeoservice.com/encom/data-protection-statement-and-privacy-notice).

#### Section 7: Changes within the Contest

Valeo Service reserves the right to modify, shorten, extend or cancel this Contest for any reason whatsoever, without participants (Participating Companies, employees of Participating Companies or children's legal representatives) claiming damages to Valeo Service. In this case, the information regarding the changes will be published on the Website.

# Section 8: Acceptance of Agreement / Rules

Participation in the Contest implies full and complete acceptance of these Contest Rules, which may be supplemented or replaced in whole or in part, if appropriate, with additional clauses also published on the Website.

These Contest Rules are subject to French Law.

All disputes over interpretation or application of the present Rules or organization of this Contest will be settled out of court or, failing that, submitted to the Paris Business Court.